



# Station Order Revised Center Forward 2012

**Market:** Salt Lake City-Ogden

**Flight Dates:** Monday, September 24, 2012 to Sunday, September 30, 2012

Estimate ID

11543

**Contact:** Craig Lewis

**Email:** clewis@ksl.com

**Phone:** 801-575-5555

**Fax:** 801-575-5831

**Direct:** 801-575-5862

## KSL -TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KSL 5a News	EM	M-F	\$50.00	1	1	1	1	1			5
5:00 AM 6:00 AM		30	<b>\$250.00</b>								
KSL 6a News	EM	M-F	\$350.00	1	1	1	1	1			5
6:00 AM 7:00 AM		30	<b>\$1,750.00</b>								
Today Show	EM	M-F	\$700.00	1	1	1	1	1			5
7:00 AM 8:00 AM		30	<b>\$3,500.00</b>								
Today Show	EM	M-F	\$550.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30	<b>\$2,750.00</b>								
Saturday Today	EM	Sa	\$40.00						1		1
5:00 AM 7:00 AM		30	<b>\$40.00</b>								
Sunday Today	EM	Su	\$150.00							1	1
7:00 AM 8:00 AM		30	<b>\$150.00</b>								
Today II	DT	M-F	\$225.00	1							1
9:00 AM 10:00 AM		30	<b>\$225.00</b>								
Rachael Ray	DT	M-F	\$225.00				1				1
10:00 AM 11:00 AM		30	<b>\$225.00</b>								
KSL Noon News	DT	M-F	\$200.00			1		1			2
12:00 PM 1:00 PM		30	<b>\$400.00</b>								
Dr. Phil	EF	M-F	\$85.00	1	1	1	1	1			5
3:00 PM 4:00 PM		30	<b>\$425.00</b>								
Katie	EF	M-F	\$230.00	1	2	1	2	1			7
4:00 PM 5:00 PM		30	<b>\$1,610.00</b>								
KSL 5p News	EN	M-F	\$650.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	<b>\$3,250.00</b>								

Chris Vail

**Wired Media Partners**

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				Sep 24	Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KSL 6p News	EN	M-F	\$650.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	<b>\$3,250.00</b>								
KSL 6:30p News	EN	M-F	\$500.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30	<b>\$2,500.00</b>								
Game Night	PA	Sa	\$100.00						1		1
6:30 PM 7:00 PM		30	<b>\$100.00</b>								
The Voice	PT	M	\$3,500.00	1							1
7:00 PM 9:00 PM		30	<b>\$3,500.00</b>								
The Voice	PT	Tu	\$3,500.00		1						1
7:00 PM 8:00 PM		30	<b>\$3,500.00</b>								
Law & Order SVU	PT	W	\$2,500.00			1					1
8:00 PM 10:00 PM		30	<b>\$2,500.00</b>								
KSL 10p News	LN	M-F	\$2,200.00		1		1				2
10:00 PM 10:35 PM		30	<b>\$4,400.00</b>								
Tonight Show	LF	M-F	\$700.00	1				1			2
10:35 PM 11:37 PM		30	<b>\$1,400.00</b>								
<b>Station Gross Totals</b>			<b>\$35,725.00</b>	<b>12</b>	<b>12</b>	<b>11</b>	<b>12</b>	<b>11</b>	<b>2</b>	<b>1</b>	<b>61</b>

Chris Vail

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